

Ormond Beach **O**bserver

OUR TOWN: Chitwood talks new Speedway

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Speedway head projects 6,300 new jobs

During the annual Civic League of the Halifax Area meeting, Daytona International Speedway President Joie Chitwood delivered the keynote speech.

He gave a look into the \$400 million Daytona Rising project, which is expected to create 6,300 jobs, \$300 million in labor income and more than \$80 million in tax revenue.

“This is an exciting time for our community,” Chitwood said. “Daytona Rising enables us to continue to create opportunities for our talented and hard-working local business partners.”

More than 150 members and guests attended the event, including Ormond Beach resident and Chairman of the Civic League of the Halifax Area David Perryman.

“It’s going to bring a lot more people, and it’s going to make the race a whole different experience,” Perryman said. “There are a lot of locals that go to the race. I’ve gone since 1976. It’s just going to make it a much better experience. The people in Ormond are lucky to get it.”

